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Allegorithmic Creates Materials for Sportswear Designers

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able, 4K materials for fashion

material library expands to

CLERMONT-FERRAND, France – February 22, 2018 – Today, Allegorithmic introduces a new collection of 4K sportswear

bringing even more real-world fabrics to

signers can experiment with 30 new

types of technical fabrics used in modern

em into designs to create and customize

sports and other demanding lifestyles.
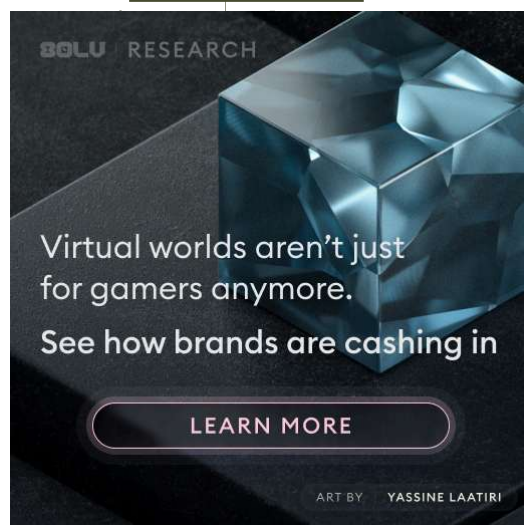
cans in Substance Designer

fabrics including fibers, knits, weights and weave patterns. The scans

separate elements to make them each tweakable. Designers can use the materials as is, or modify fabric parameters – including colors, glossiness or the metallic aspect of the fibers – to create infinite variations.

⯇   **1 of 2**   ⯈

"We wanted to offer designers ready-made technical weaves and knits," said Nicolas Paulhac, Product Manager and Color, Material and Finish Designer at Allegorithmic. "This enables a designer, or any other artist that uses fabrics in their work, to explore new possibilities and create collections right away without sacrificing a bit of realism."

⯇   **1 of 2**   ⯈

The new sportswear materials were created to mimic the increasingly high-tech and varied nature of sportswear clothing, where fabrics must breathe and offer maximum durability to stand out. The collection also reflects the wide variation of fabric weaves athletes need, from the thicker materials found on shoes to the sheer materials used on lightweight outfits, usually favored by those in warmer climates in need of breathable materials.

The new sportswear materials complement the massive Textile Collection released in 2017, which introduced the first professional-grade textiles to Substance Source. Today, Substance Source users can access nearly 1,200 materials, ensuring that users can quickly find

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To celebrate the launch, Allegorithmic's Integration Product Manager, Wes McDermott, will lead a live YouTube session, depicting the creation process behind the Spandex Heather Jacquard Terry material. Viewers will be shown Allegorithmic's high-quality scanning techniques, before continuing onto to Substance Designer for processing tips. The webinar begins at 11 a.m. PST / 2 p.m. EST today.

To see the new materials, please visit: Substance Source. To download the Spandex Heather Jacquard Terry material for free, click here.

Pricing/Availability

Access to Substance Source is available through the Substance plan, payable on a monthly or annual basis. Users can download 30 Substance Source materials per month, and use the latest releases of Substance Designer, Substance Painter, and Substance B2M for $19.90 (Indie) or $99.90 (Pro). Pros can also purchase the entire Substance Source library, along with one year of updates, for $4,990.

About Allegorithmic

Allegorithmic is the industry leader in 3D texture and material creation technologies. More than 100,000 users in the domains of games and entertainment, film and VFX, architecture, and design rely on Allegorithmic's award-winning Substance texture and material authoring software for developing the next generation of digital content. Clients include: Activision, Sony Computer Entertainment, Electronic Arts, Microsoft, Ubisoft and Gensler. Founded in 2003, Allegorithmic is based in France with offices in Clermont-Ferrand, Lyon and Paris, and offices in Los Angeles, Montreal, Singapore and Seoul.

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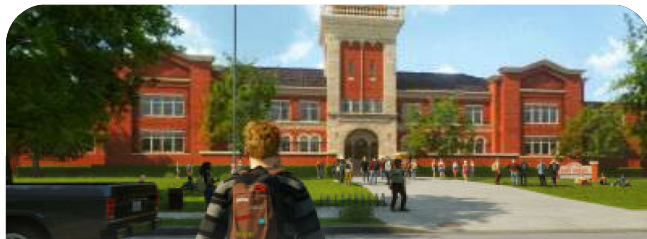### Amazon Allegedly Replaced 40% of AWS DevOps Workers With AI Days Before Crash

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